

# Why SurveyManager ?

- Data collection + surveys + e-forms + sms +smartphones + paper forms
- All web system – with differential user access
- Ideal for panel management and running online communities
- Questionnaire designer + forms generator combined
- Interface to other systems – CRM, HRMIS, student admin, etc
- Meta-tags all data
- Metadata interrogation interface (under development)
- Run many projects & surveys simultaneously
- Enterprise system running on SQL Server
- Built to handle 10 to 1 million respondents
- Deliver to internet and smartphones simultaneously
- Import questions and respondents details
- Collect validated data in one pass
- Run anonymous + invitational + 360° surveys (in one system)
- Automatically generate logon and passwords/PINs
- Invitation, reminder, thank-you emails automatically generated
- Export data into SPSS (including labels), CSV, Word, etc
- One-off licence fee or rental
- Hosted by ASR or install in-house – minimal training required
- Australian produced and supported

## Why use SurveyManager rather than Survey Monkey?

1. SurveyManager has much better features, including community feedback portal
2. See 'Why Survey Services'
3. Our hybrid mode automatically handles mobile phones
4. All your survey data captured into single secure database for storage and analysis
5. Hosted in Melbourne & Sydney on ASR's servers in secure Data Centre's
6. Not subject to USA Patriot Act
7. Data storage in Australia as mandated for Australian Government
8. Therefore fully complies with Australian Privacy Principles
9. Local support by survey experts in your time zone.