Analytics Bureau

Your analysis partner

For those important jobs where you need security, proven expertise and peace-of-mind

We run an Analytics Bureau for:

- Government departments
- Enforcement agencies
- Market researchers
- Human resource firms
- NFP organisations
- Companies
- Regulatory authorities
- Management consultants
- OD specialists
- Associations

We assist you to collect and report on all forms of information required by business and government enterprises.

We specialise in those difficult 'one-off' data collection & reporting assignments, often requiring sophisticated statistical analysis.

What the bureau does

We offer a range of services, including:

- Questionnaire design
- Project management
- Data collection
- Survey & research consulting
- Analysis
- Interpretative report writing
- High performance statistical processing
- Specialised business intelligence
- Web access & dissemination.
Why use the bureau?

Will it take time to organise a dedicated server?
Is your IT Department unable to help immediately?
Do you have limited time and a limited budget?

Then the ASR analytics bureau is the safe alternative . . .

- Run on our equipment
- We take out the hassle (no need to involve your IT Department)
- Benefit from our experience - we help you or do it all for you

The bureau features:

- Servers housed in secure Tier 1 Data Centre
- Use our database and web servers (or house yours with us)
- Defence security clearance
- SSL encryption available
- Suitable for internal and public use
- 24x7 up time
- Monthly subscription
- Short term and long term projects
- All types of data and analysis accommodated
- Certified by Defence for handling Commonwealth data.

We subscribe to the National Privacy Guidelines and belong to AMRO, AMSRS and AIIA.

Software tools

Survey Manager™ for data collection and surveys
Various web dashboards
Aspose for building reports in Word and Excel
E-Tabs for report Automation

E-Tabs

E-Tabs Enterprise automates the production of charts, graphs, and summary reports directly from research data. Any analyst working with continuous tracking or multi-segment projects spanning several brands or regions will be aware of the time it takes to generate reports. They extract data from multiple tables, collate, summarise and analyze the figures before inserting them into PowerPoint, Excel or Word reports. Having to reproduce those sets of slides for each market, region, brand or wave is time-consuming and error-prone, and diverts researchers from analysis to administrative tasks.

With E-Tabs Enterprise, you can automate all of this and more. There is no need to sacrifice any special chart types: use existing templates without any modification, and generate entire reports and presentations in seconds even package them up for automatic email to the client!

- Use existing MS Office templates and presentations
- Seamless integration of data from multiple sources
- Eliminate errors and accuracy worries
- Phenomenal savings in time and resources
Textual analysis

We use Leximancer for large bodies of free text and SPSS Analysis for Surveys where the text is in small blocks such as obtained typically from surveys.

We can build dictionaries from the data to map the associations of concepts and themes.

In addition, Leximancer allows for data mining, whereby textual information is interrogated with new words and themes, and new insights are generated.

HOW IT WORKS FOR YOU

1. You send us your data in whatever format you have it stored.
2. You specify the type and format of the reports you require, as well who is allowed access.
3. We load it into our analytical software systems.
4. We analyse the data and/or build the reports to your specification.
5. You review the format and content of the data & reports over the Intranet and, over the telephone, and we make any adjustments you require in real time.
6. We finalise the look and content of the reports.
7. We set up the access rules to your data, eg, public access, access restricted to designated colleagues, customers, suppliers, stakeholders, etc.
8. We jointly publicise the availability of the data and/or reports to your designated target groups.
9. We manage routine uploads of fresh data, answer user queries, and provide usage reports to you.

A simple all-in-one solution

We can help you manage the complete data collection, analysis and reporting process from small to very large data sets.